

# Michigan DeMolay

## Social Media Guidelines

### Michigan DeMolay and Social Media

The number of Michigan DeMolay using social networking continues to grow rapidly and it draws attention to the Order. While participating on any Social Media platform such as Facebook, Twitter, LinkedIn, Tumblr, Snapchat, Instagram or any one of the many other Internet Social Media platforms, including Texting, we as DeMolay will strive to make that presence as positive as practical. When we represent ourselves as members of the Order, we become someone's impression of a Michigan DeMolay. As such, it is important that we govern ourselves to those virtues we're taught in the Chapter, in terms of how we interact with DeMolay and non-DeMolay locally and globally.

### 7 Virtues of Social Media for Michigan DeMolay

1. As a DeMolay you should conduct your Social Media activities in a way that reflects your membership in the Order, remembering the highest standards of morality and integrity you would practice within the Chapter, acting in a manner that presents a positive image of your membership in DeMolay to the world.
2. As a DeMolay, you understand that all of your postings become a permanent record; therefore, your conduct may influence the world with a positive or negative opinion about yourself personally and also about any organizations with which you associate not only now, but well into the future.
3. To ensure our fraternity represents itself to the high standards we believe in, we must regulate our actions through Brother-to-Brother intervention. As a DeMolay, you should advise a Brother if you feel that what he has posted is improper within the framework of the Constitution, By-Laws, Edicts and Rituals of Michigan DeMolay and DeMolay International.
4. Do not identify any Young Man as a member of the Order of DeMolay unless he has provided his consent, or has already identified himself as such to you on the Social Media. He may be in a situation where his membership is not viewed by others as positive.
5. Chapter notices, and information contained within Chapter notices beyond the time and place of a meeting, should not be discussed, nor should the business of a Chapter and what is discussed within the secured doors be expressed on Social Media. There should never be discussion relating to the application, background or investigation of an applicant for DeMolay, or discussion regarding the initiation of an applicant.
6. The posting of pictures or videos of Chapter events and those of a personal nature must comply with Michigan DeMolay rules and regulations. Care must be exercised to avoid Trademark and Copyright infringement.
7. When all else fails, use common sense, and think twice before you post or hit send. Any inappropriate posts that come to the attention of the Executive Officer will be dealt with according to the established laws and rules of the Order and the laws of the State of Michigan.